

# FUELING PERFORMANCE

## PRACTICAL TOOLS TO MOTIVATE, COACH, AND GROW YOUR TEAM

**October 21, 2025 8:30am-12:30pm**

**SIA office – 9800 Old Placerville Road, Suite 100, Sacramento 95827**

Managing performance isn't about forms and ratings – it's about bringing out the best in your team every day. In this interactive session, we'll focus on real-world strategies to inspire motivation, recognize contributions, and coach employees toward success. You'll practice giving feedback and coaching in a way that builds trust and drives improvement.

Whether you're working with a top performer or someone who needs support, this session will help you feel more confident in having meaningful performance conversations. Expect tools you can use right away – and a few mindset shifts to help you lead with clarity and care.

**By the end of this session, you'll be able to:**

- Use motivational strategies that connect with individual and team drivers.
- Recognize employee contributions in ways that reinforce desired behaviors and outcomes.
- Coach employees through both everyday and high-stakes performance situations.
- Give and receive feedback that strengthens relationships and supports continuous improvement.

**Allison Horak** is a speaker, trainer, and coach. She helps organizations work more efficiently through better leadership and communication practices. She's an expert in plain language, technical and business writing, and the process of editing and proofreading. Allison offers relevant and insightful in-person and virtual training for professional development. Her client list includes over 45 state agencies and over 30 California counties, cities, and special districts.



**REGISTER**

For more information, please contact [pgonzales@sia-jpa.org](mailto:pgonzales@sia-jpa.org)